



# Digital Futurist Keynote Speaker Podcaster



**BRIAN FANZO**  
DIGITAL FUTURIST  
[www.BrianFanzo.com](http://www.BrianFanzo.com)

# BRIAN'S KEYNOTE PROGRAMS

Brian's goal with every client is to INSPIRE, MOTIVATE and EDUCATE as the most dynamic speaker you've ever worked with!

Here are four of Brian's most well received keynote programs, each is personalized for the audience and available for 30 - 90 minute keynote sessions.



 **Shrink**  
The Distance

**PRESS THE DAMN**  
**BUTTON** 



  
**FUTURE**  
- **READY**



 **Think Like a Fan**



# **Shrink** **The Distance**

*THE FUTURE OF TOMORROW'S TECHNOLOGY ON TODAY*

**Technology should bring people together, not push them apart. In this program, Brian teaches how to leverage new technology and collaboration tools in order to achieve better business results. (Spoiler alert... his advice might surprise you!)**

**Before you focus on the next shiny object, you must first set the course for your business, learn how to embrace innovation, and identify the right technology for today.**

**In this program, individuals and companies will learn:**

- **The process for evaluating the need for new technology in your business**
- **Future trends that will impact your industry and your customers**
- **How to increase collaboration, not distract from it**
- **The impact technology has on productivity** Stop using technology to solve people problems

# Press The **Damn** BUTTON

## *THE FUTURE OF FIRST IMPRESSIONS*

**In today's digitally noisy world, people crave an emotional connection to the brands with which they do business. The increased rate of change and the speed of innovation make it harder to stand out to today's hyper-connected consumers.**

**In order to capture the attention of more customers, make more sales, and increase awareness for your products and services, you must first tell your authentic story.**

**In this program, individuals and companies will learn:**

- **The importance of sharing their story to create trust, awareness, and connection**  
**How to identify and share what makes them unique**
- **How to remove the barriers of needing to be perfect**
- **How to create meaningful connections with customers and colleagues**
- **The Principle of Test, Tweak, and Repeat**





# FUTURE - READY

*THE FUTURE OF AN INNOVATIVE WORKFORCE*

**Brian was the first government contractor to brief the Joint Chiefs of Staff at the Pentagon and not wear a suit and tie. The result of his presentation (on recruiting government employees) sparked a conversation around the importance of conformity versus empowering people for success. He paved the way for positive change in the toughest, regulated environment.**

**Everyone gets excited about new trends and technologies, but successful adoption of new ideas requires a culture that enables and supports change.**

**In this program, individuals and companies will learn:**

- **Create a culture that teaches self-awareness at every level**
- **Empower your employees to know what they don't know** Understand the motivational drivers of your employees and team members
- **Uncover strengths and weaknesses to identify the right leader for the right project**
- **Recognize employees who are digitally connected versus digitally unplugged**
- **Foster cross-generational collaboration that connects change, community, and a shared purpose**



*THE FUTURE OF MARKETING IS RELATABILITY*

**Your marketing success isn't determined by you (the brand); it's determined by your customers. Contrary to popular belief, customers don't have a short attention span... they just have no time or patience for crappy content.**

**In order to reach your customers in the ways and places they prefer, you must create marketing from their perspective. This program teaches how to think like your ideal customer – and connect your story to their story.**

**By engaging with customers where they are today, and listening to where they will be tomorrow, you will also uncover who [and what] influences them.**

**In today's world, you can no longer expect customers to come to you... you must learn new ways to connect with them where they are.**

**In this program, individuals and companies will learn:**

- **Change your marketing from talking at your customers to talking with them**
- **Turn customers into fans and fans into influencers**
- **Empower user-generated content, influencer marketing, and employee advocacy**
- **Identify who your customers are – and how and where they want to receive information**
- **Amplify your offline experiences**
- **Reach the influencers who influence the people making the buying decisions**



# What's Being Said About Brian?

**"WORKING WITH BRIAN WAS SUCH A BREATH OF FRESH AIR!"**

**- ELISSA SALK EVENT MGR GS COMMUNICATIONS**



**CLAIRE STEVENS,  
EVENT MGR AT K2 MASTERMIND**

"Our audience is hard to impress, having heard some of the biggest names in the entrepreneur and social media space, but Brian seriously delivered and they were all raving about him after the event. I would have him back to speak at one of our events in a heartbeat. Thanks for making the trip down under Brian, you're a legend!" -



**JAY BAER, NEW YORK TIMES  
BESTSELLING AUTHOR, AND HALL OF  
FAME SPEAKER**

"You may think Brian Fanzo is all about technology. But he's not. Brian Fanzo is all about connecting people using technology. It's a huge (hugely important) difference. Brian has a gift for bringing people together, online and offline. If you can find a way to work with him, do it."



**NICOLE WIGHT, SR PROJECT  
MANAGER DEX MEDIA**

"Brian gave, not one, but two incredible talks on Digital Storytelling and how Millennials can use social media to benefit businesses - such as those we support at Dex Media. He was professional, transparent, and patient with us, and we highly recommend him to others. His knowledge on connecting generations is simply unprecedented."

# How To Book Brian

WORKING WITH THE TEAM

## Get in Touch

Fill out the form on [BrianFanzo.com](http://BrianFanzo.com) or please email Brian's speaker agent Michelle Joyce or give her a call at 704-965-2339 to date!

## Book Your Date

Once the program and date are agreed on and we lock in the 50% deposit fee Brian will add your event to the website and start promoting it on social.

## Amplification & Personalization Call

Prior to the event Brian will jump on a call with your team to help understand what success of the event looks like and how he can leverage his 250k+ followers, 3 podcasts and experience to make it the best event to date!

*"LOVED WORKING WITH MICHELLE JOYCE - WHO ENSURED COMMUNICATIONS BETWEEN BRIAN (HIRED SPEAKER) WERE ANSWERED IN A TIMELY MANNER. HER CONTRACT PHASE WAS EASY AND FUN TOO! WE'D WORK WITH MICHELLE AND BRIAN AGAIN IN A H-E-A-R-T BEAT!"*

*- JODI CHAMBERLAIN - 32 EVENTS*



**MICHELLE JOYCE &  
JAMIE PENNINGTON**